



WOMEN WORLD  
CHANGERS



# A powerful one-day leadership summit on diversity, talent & economics

Challenge your thinking. Change the game. Take action.

**Women World Changers** is one of Australasia's largest events for critical debate on diversity. A dynamic summit attended by Australia's top business, government and community leaders, Women World Changers boasts revolutionary speakers and an ambitious agenda to go beyond reshaping the conversation to reshaping the game.

With focus fixed firmly on economic equity, this one day leadership event tackles diversity and equity challenges facing Australian organisations, including politics, economics and socio-cultural factors.

Our stellar lineup of speakers from around the world will offer solution-based ideas from abroad and domestically to help all Australians thrive.

Women World Changers invites you to challenge your thinking, change the game and take action.

"Inspiring, shocking, amazing, informative, incredibly useful. Congratulations on a great inaugural event."

**KIM SHAW**, *Maine Blackburn Lawyers*

"Inspirational, illuminating and challenging – just what an outstanding event should be."

**PETER MORGAN**, *Akolade*

"Thought provoking, inspiring, relevant."

**PHILLIPA DOBBIN**, *Westpac*

"Wonderful, engaging speakers from all backgrounds. Such impact and engagement."

**JODY ROBERTSON**, *Sanofi*

**MELBOURNE**  
**9 OCTOBER 2017**

**SYDNEY**  
**11 OCTOBER 2017**

**WOMEN WORLD CHANGERS**  
**#WOMENWORLDCHANGERS17**

womenworldchangers.com.au  
**1300 721 778**

PRESENTED BY  
**THE GROWTH FACULTY**



# “Economic growth doesn’t mean anything unless it is inclusive growth.”

JOHN GREEN, Author & Vlogger

Providing challenging perspectives from around the globe, Women World Changers 2017 drives thought provoking dialogue targeting today’s most pressing equity issues, including:

- The Politics of Equal Representation.
- The Economic Implications For Equity.
- Beyond the Business Case for Diversity.
- Leadership: Unmaking the Myths of our Gendered Minds.
- Parenting Parity and the Economic Value of Domestic vs Market-based Work.
- Power, Race and Privilege.
- What Do Millennials Really Want.
- Leading With Influence and Impact.

## FEES (AUD) PER PERSON (INC GST)

| TICKET TYPE                                       | EARLY BIRD<br>21 May – 28 July |
|---------------------------------------------------|--------------------------------|
| Platinum                                          | \$1,595                        |
| Standard                                          | \$995                          |
| Member                                            | \$795                          |
| Group Rate (4 or more)                            | \$750                          |
| Group Rate (10 or more)                           | \$695                          |
| Group Rate (10 or more)<br>Gender balanced groups | \$650                          |

## SPEAKERS INCLUDE:



### Anita Krohn Traaseth

CEO of Innovation Norway

*“If you don’t take care of yourself, set your own standards, decide when enough is enough, learn to balance and rest, you’ll have limited success.”*



### Laura Liswood

Secretary General, Council of Women World Leaders

*“There is no glass ceiling. Only a thick layer of men.”*



### Professor Cordelia Fine

Academic Psychologist

*“So, what do we want? Do we want a society that genuinely values equal opportunity for development, employment, economic security, safety, and respect, regardless of sex?”*



### Dr Richard Denniss

Chief Economist, The Australia Institute

*“When powerful people want money, they get it. When powerless people want money, they are told to collect evidence.”*



### Alia Gabres

Creative Producer & Storyteller

*“Investigating the formation of identity through social, political and personal narratives is key for my creative practice...”*

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# 08:30 – 09:15 The Politics of Equal Representation

In a global landscape, the representational practices through which inequalities gain meaning are central - both within and across national boundaries. In this session, we look at how inequalities of class, race, sexuality, gender, and nation are constructed.

# 09:15 – 10:00 The Economic Imperatives for Equity and the Need for Women in the Innovation Process

**Anita Krohn Traaseth**, CEO Innovation Norway

The statistics behind gender parity alone tell us that empowerment of women is an economic no-brainer.

# 10:00 – 10:25 MORNING BREAK

# 10:30 – 11:15 The Loudest Duck: Beyond the Business Case for Diversity

**Laura Liswood**, Secretary General, Council of Women World Leaders Former Managing Director and Senior Advisor, Goldman Sachs

- The macro and micro economics of a changing and diverse world
- Knowing the challenges and opportunities for ensuring women's full engagement in the workplace
- Cultural diversity and its ilk - the shift required to achieve the true value of diversity
- Bold actions needed for real change to move beyond 'ticking the box'

# 11:15 – 11:45 Reimagining Leadership: Unmaking the myths of our gendered minds

**Professor Cordelia Fine**, Academic Psychologist, University of Melbourne  
Author, *Delusions of Gender*; *Testosterone Rex*

Bestselling author and academic psychologist Cordelia Fine provides an overview of the similarities and differences between women and men - the view from behavioural science - and the need to go beyond 'the business case' in thinking about the value of gender balance in leadership.

# 11:45 – 12:15 Parenting Parity and the Economic Value of Domestic vs Market-based Work

Despite increased participation of women in the labour force, Australian women do nearly 57 hours in in housework and childcare, double the 28.3 hours men contribute. Is parenting parity a nirvana fallacy? How do we break this paradigm of a working system which is designed to exclude women from the labour world and men from raising children; and reimagine our gender roles not only as parents but also in our working system and society?

# 12:15 – 13:15 LUNCH BREAK

# 13:25 – 14:25 Woman World Changer Session (TBA)

# 14:25 – 15:00 Power, Race and Privilege

**Dr Richard Dennis**, Chief Economist, The Australia Institute

Power and elitism are social constructs but for those who are losing out from the changes under way, fear is an understandable response. In this session, we unpack the impact of power and the implications on diversity.

# 15:00 – 15:30 AFTERNOON BREAK

# 15:30 – 16:00 So, what do millennials really want?

**Alia Gabres**, Creative Producer and Storyteller

Conventional wisdom holds that Millennials are the 'me' generation; entitled, easily distracted, looking for purpose instead of getting on with the job. Companies of all kinds are obsessed with understanding them better given this hyper-connected, tech savvy generation will make up 75% of the workforce by 2030.

# 16:00 – 17:15 Be the Boss: Leading with Influence and Impact

Leaders rise to their positions relying on a specific set of values and traits. But in time, every executive reaches a point when their performance suffers and failure persists. Very few understand why or how to prevent it.

This session presents a remarkably powerful system to help top executives harness the virtues of their leadership style. We look at how leaders embody seven archetypes and how each archetype has powerful abilities and hidden impediments.

# 17:15 – 17:30 EVENT WRAP-UP



**WOMEN WORLD CHANGERS**

**REGISTER TODAY!**

**CALL: 1300 721 778**

**VISIT: [womenworldchangers.com.au](http://womenworldchangers.com.au)**